

KTUI (AM)-FM, SULLIVAN, MO  
EEO PUBLIC FILE REPORT  
(October 1, 2009 thru September 30, 2010)

RECRUITMENT SOURCES USED FOR FULL-TIME VACANCIES

The employment Unit did not have any full-time hires during the reporting period.

FULL-TIME POSITIONS FILLED; RECRUITMENT SOURCES USED  
[With Hiree's Recruitment Source Noted in Brackets]

The Employment Unit did not have any full-time hires during the reporting period.

TOTAL INTERVIEWEES FOR FULL-TIME POSITIONS

N/A

NUMBER OF INTERVIEWEE REFERRALS FROM SOURCES USED

N/A

SUPPLEMENTAL OUTREACH ACTIVITIES

**SUPPLEMENTAL OUTREACH INITIATIVES**  
(October 1, 2009 thru September 30, 2010)

FCC MENU CATEGORIES

1. Participation in at least for job fairs by station personnel who have substantial responsibility in making hiring decisions;
2. Hosting of at least one job fair;
3. Co-sponsoring of at least one job fair with organizations in the business and professional community whose membership includes substantial participation by women and minorities;
4. Participation in at least four events, including conventions, career days, workshops, and similar activities, sponsored by organizations representing groups present in the community interested in broadcast employment issues;
5. Establishment of an internship program designed to assist members of the community to acquire skills needed for broadcast employment;
6. Participation in job banks, internet programs, and other programs designed to promote outreach generally (i.e. outreach that is not primarily directed to providing notification of specific job vacancies);
7. Participation in scholarship programs designed to assist students interested in pursuing a career in broadcasting;
8. Establishment of training programs designed to enable station personnel to acquire skills that could qualify them for higher level positions;
9. Establishment of a mentoring program for station personnel;
10. Participation in at least four events or programs sponsored by educational institutions relating to career opportunities in broadcasting;
11. Sponsorship of at least two events in the community designed to inform and educate members of the public about employment opportunities in broadcasting;
12. Listing of each upper-level category opening in a job bank or newsletter of media trade groups whose membership includes substantial participation by women and minorities;
13. Provision of assistance to unaffiliated non-profit entities in the maintenance of web sites that provide counseling on the process of searching for broadcast employment and/or other career development
14. Provision of training to management level personnel as to methods of ensuring equal employment opportunity and preventing discrimination;
15. Provision of training to personnel of unaffiliated non-profit organizations interested in broadcast employment opportunities that would enable them to better refer job candidates for broadcast positions;
16. Participation in other activities designed by the station reasonable calculated to further the goal of disseminating information as to employment opportunities in broadcasting to job candidates who might otherwise be unaware of such opportunities.

Menu Category	Brief Description of Activity, Including Date(s) and Station Staff Involved
7	Awarded \$500 George Jones Scholarship Shayla Harmon.
16	Handed out brochures on radio broadcasting employment opportunities at the Meramec Community Fair; June 2010. GM John Rice in attendance.
16	Handed out brochures on radio broadcasting employment opportunities at the Crawford County Fair; July 2010. GM John Rice in attendance.
16	Handed out brochures on radio broadcasting employment opportunities at the Gasconade County Fair; July 2010. GM John Rice in attendance.